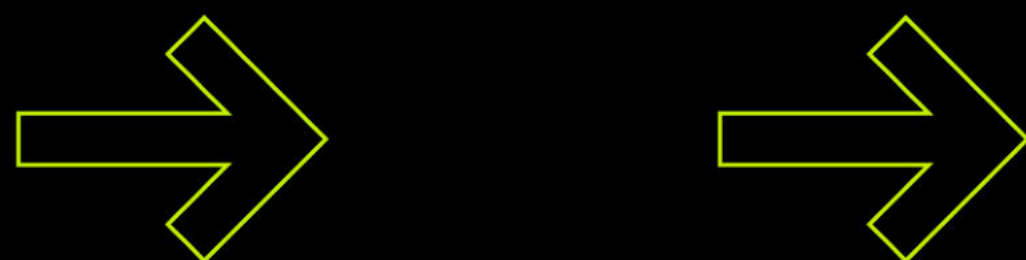
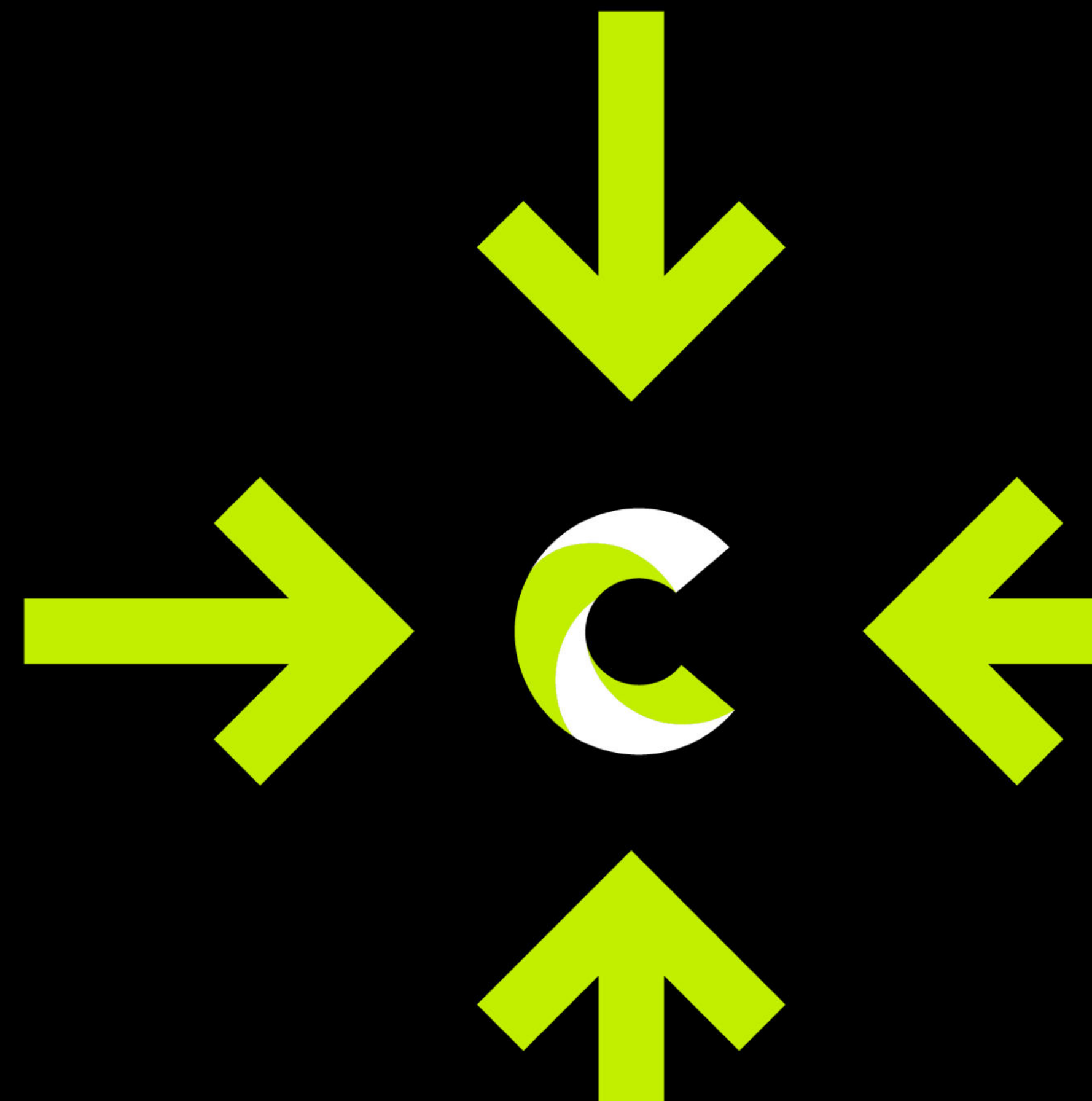


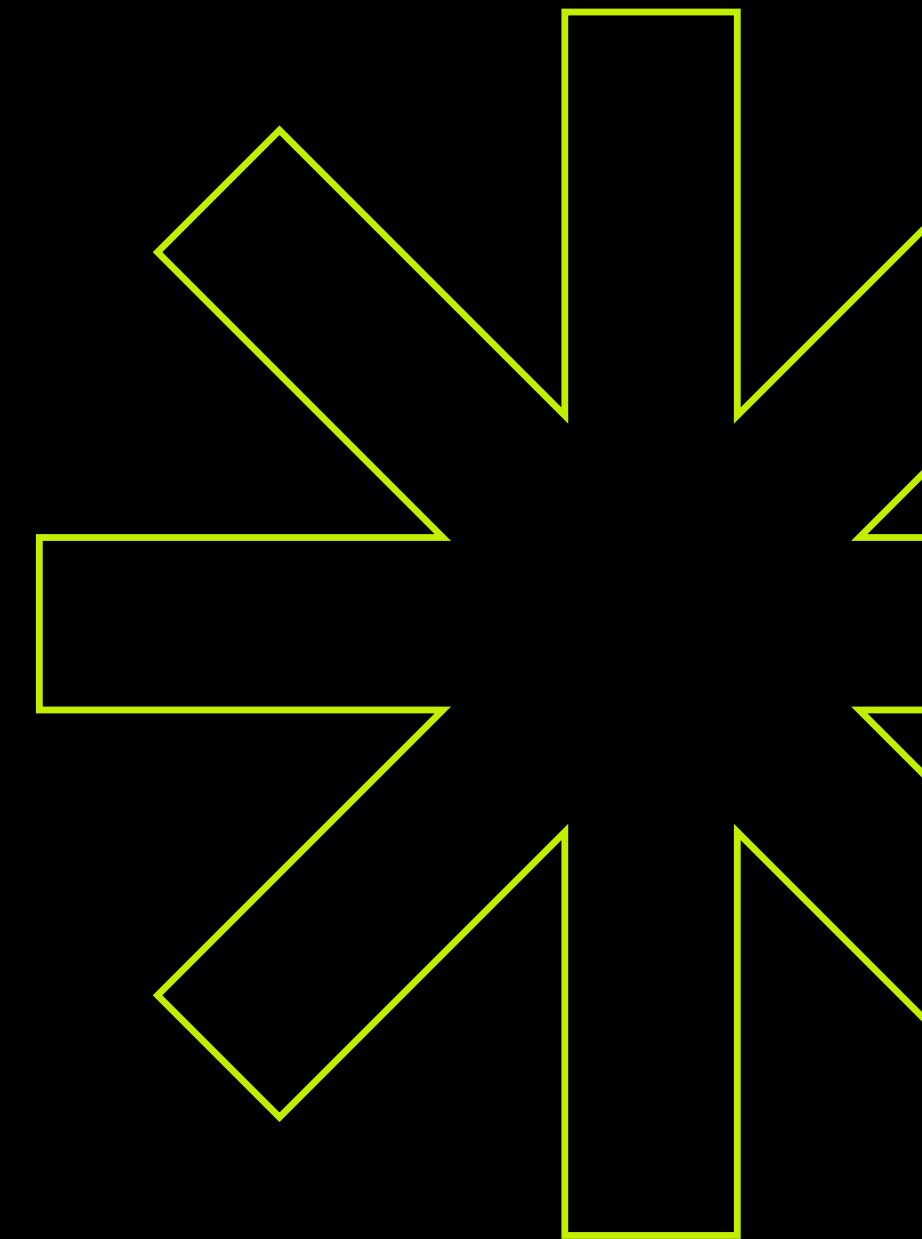
**MULTI - VERTICAL AFFILIATE CONFERENCE**

# **CONVERSION<sup>®</sup> CONF**



**16-17 APRIL 2025**  
**/ EXPO XXI, WARSAW, POLAND**

# CONVERSION<sup>®</sup> CONF



## WHERE AFFILIATE EXCELLENCE MEETS GENUINE CONNECTIONS

AT CONVERSION CLUB, WE'VE BUILT A REPUTATION FOR CREATING EXPERIENCES THAT IGNITE POWERFUL PARTNERSHIPS AND DRIVE INDUSTRY GROWTH.

NOW, WE'RE BRINGING IT ALL TO WARSAW, WITH CONVERSION CONF — A DYNAMIC EVENT THAT REDEFINES NETWORKING AND INNOVATION IN THE AFFILIATE WORLD.

## CONNECT. LEAD. THRIVE.

JOIN TOP INDUSTRY EXPERTS AND AFFILIATE LEADERS FOR TWO TRANSFORMATIVE DAYS OF INSIGHTS, COLLABORATION, AND GAME-CHANGING OPPORTUNITIES.

## SAVE THE DATE:



APRIL 16-17, 2025



EXPO XXI, WARSAW, POLAND

WHETHER YOU'RE HERE TO NETWORK, LEARN, OR SPONSOR, CONVERSION CONF IS WHERE YOU NEED TO BE. DON'T JUST ATTEND—BE A PART OF SOMETHING EXTRAORDINARY.

## SECURE YOUR SPONSORSHIP TODAY!

# GENERAL INFO

CONVERSION CONF CREATES HIGH-QUALITY NETWORKING AND PROVIDES ALL OUR PARTNERS WITH POWERFUL INTRODUCTIONS AND PROMOTIONS.

**2000+**  
ATTENDEES

**5**  
VERTICALS

**50+**  
SPEAKERS



**NUTRA**



**FINANCE**



**DATING**

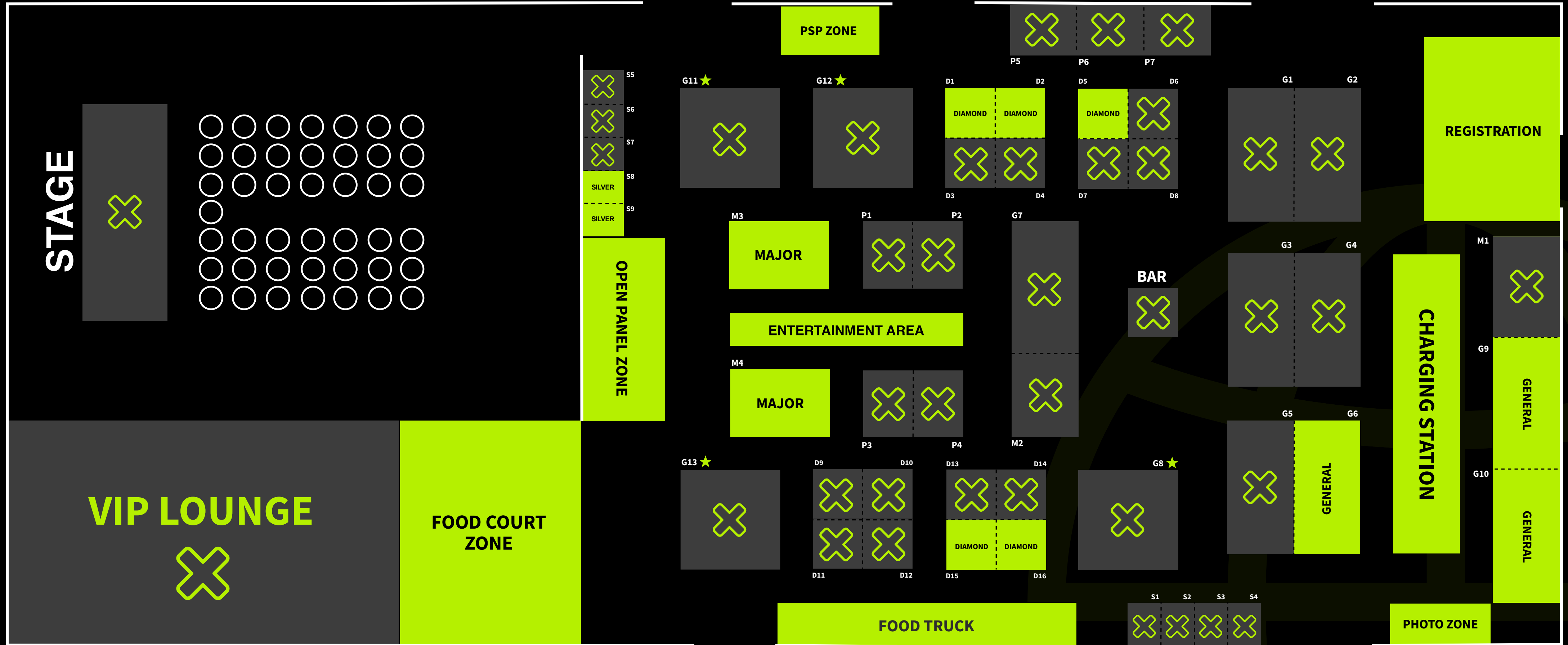


**E-COMMERCE**



**IGAMING**

# CONFERENCE MAP

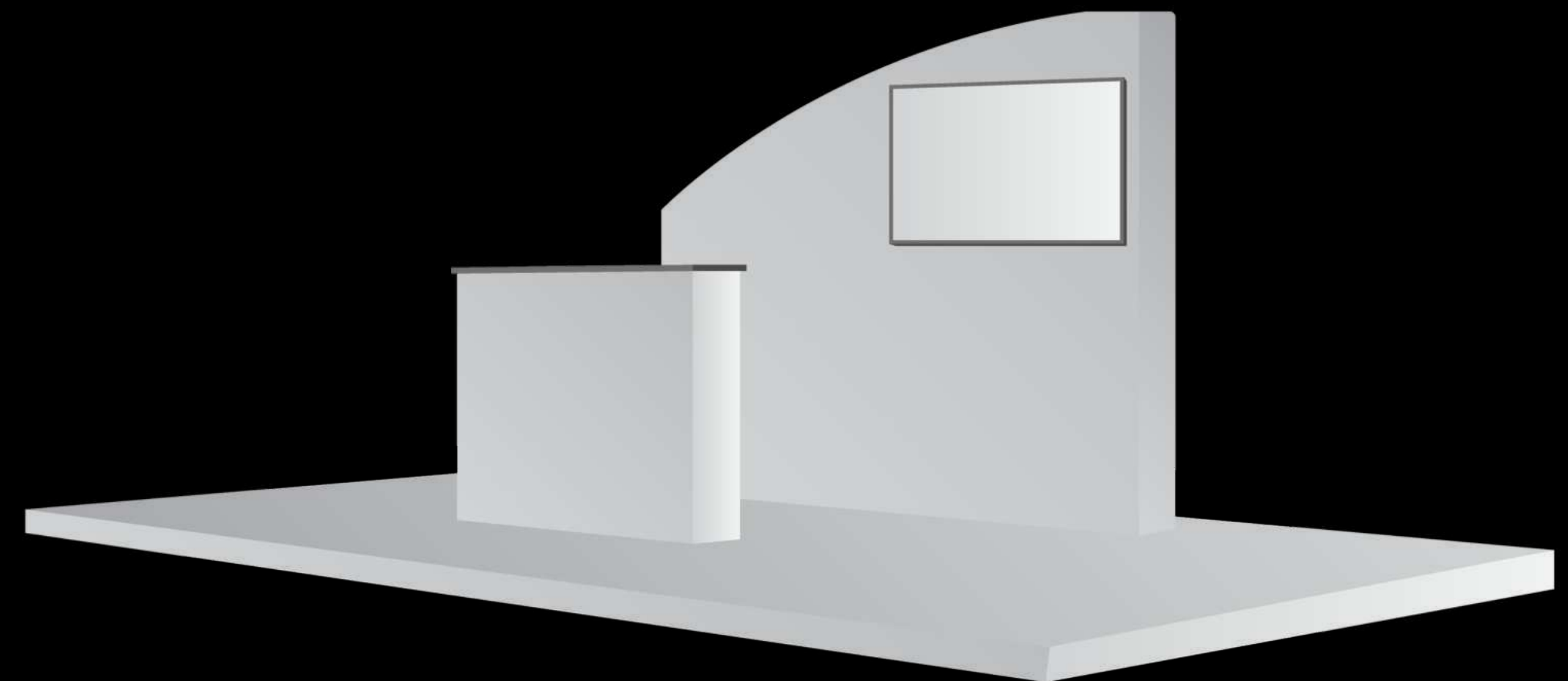


# GENERAL PLUS

USD 30000

## WHAT DOES THIS PACKAGE OFFER?

- 10 Diamond+ tickets for your team, including Diamond access to the afterparty.
- 6 Silver tickets for affiliates.
- 36 m<sup>2</sup> of your space (6x6 m).  
**Custom construction of a 36 m<sup>2</sup> booth according to your specifications, at your expense.**
- Prime location in one of the most visible areas at the conference venue.
- Your logo on the screens during speeches on stage\*.
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance).
- Simultaneous translation available upon request.
- Logo on the press wall of the photo zone.
- Opportunity to announce the winner of your Giveaway on stage\*\*.
- Model accreditation (if you provide your own promo models, we will supply them with passes).
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- 1 email with your brand description (alongside other general sponsors).
- Watermarked photos with your logo after the conference.
- Your company logo in the top sponsor categories of the conference.
- Sponsorship announcement on social media (audience of 60K+ marketers).

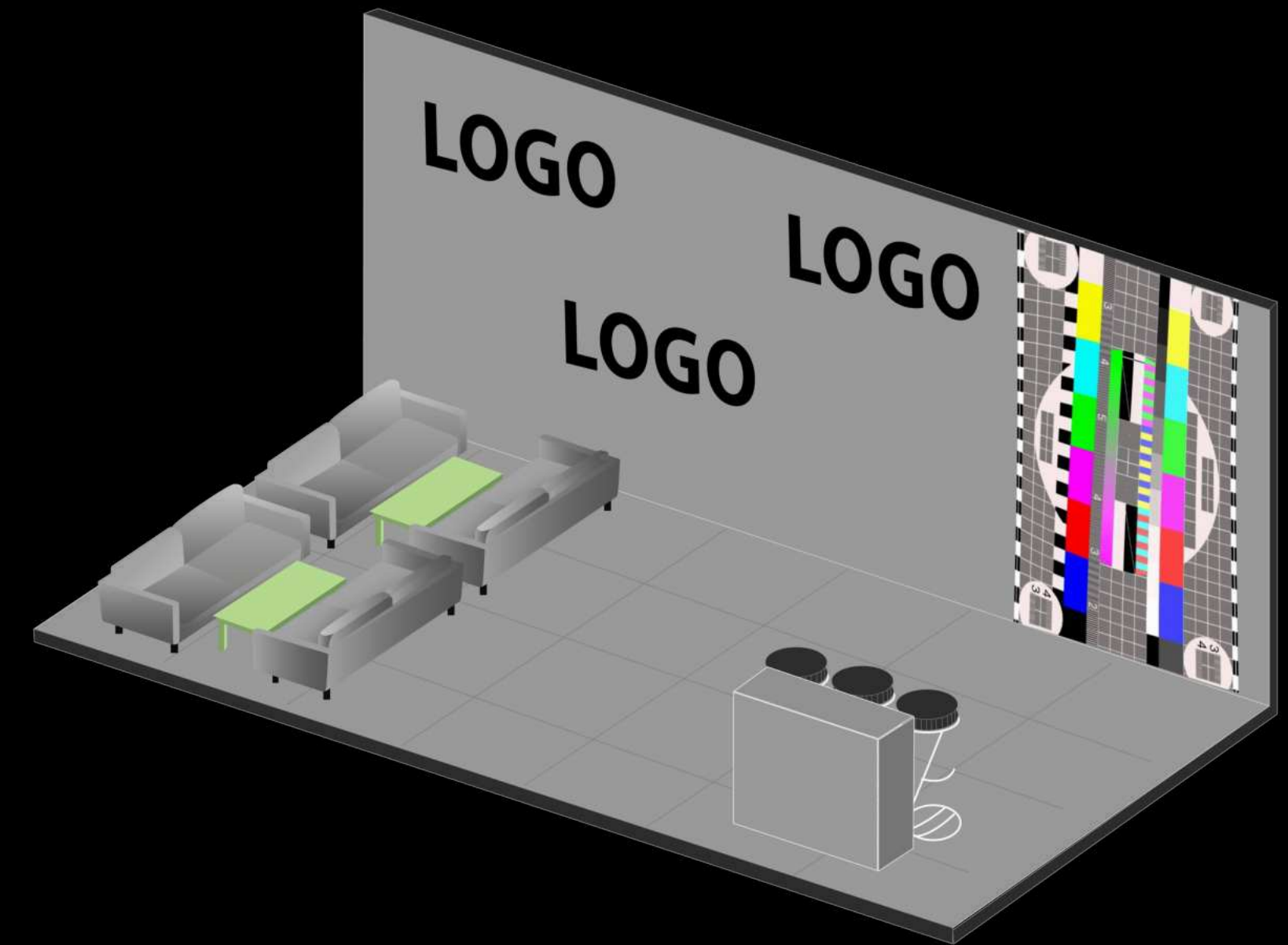


# GENERAL SPONSOR

USD 25000

## WHAT DOES THIS PACKAGE OFFER?

- 12 diamond+ tickets for the team including diamond access to the afterparty
- 6 silver tickets for affiliates 32 m2 of your space (8x4 m)
- Backwall 6 meters wide with led lamps
- LED screen 2x2,5 m at the booth area branded only with your visuals
- 4 Sofas & 2 Coffee Tables
- 1 branded counter
- 3 high chairs
- Your Logo on the Stages screens during speeches\*
- Prominent placement in one of the most visible areas at the conference venue
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance)
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- Simultaneous translation available upon request.
- Logos on the press wall of the photo zone
- Opportunity to announce the winner of your Giveaway on stage\*\*
- 1 email with your brand description (alongside other general sponsors)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth
- Watermarked photos with your logo after the conference
- Company logo in the top categories of the conference sponsors
- Sponsorship announcement on social media (audience of 60K+ marketers)



Interested? Contact us right now!

\* static logo/text goes for 15 sec on the screens \*\* ask the sales manager for details about the Giveaway

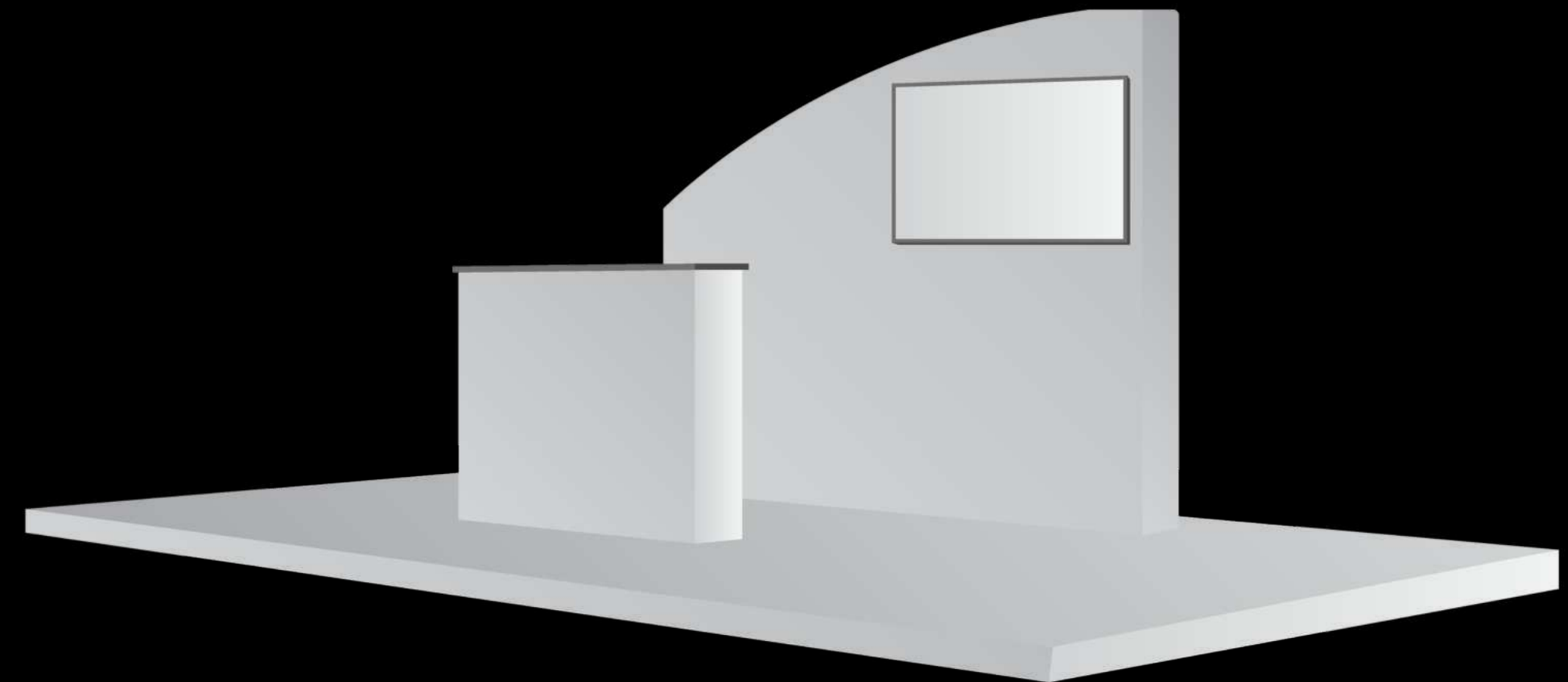
\* Booking deadlines: 20 days before the event \* Design deadlines: 15 days before the event

# EXCLUSIVE GENERAL SPACE SPONSOR

USD 19900

## WHAT DOES THIS PACKAGE OFFER?

- 10 diamond+ tickets for the team including diamond access to the afterparty
- 6 silver tickets for affiliates
- 32 m<sup>2</sup> of your space (8x4 m)  
**Custom construction of a 32 m<sup>2</sup> booth according to your specifications, at your expense**
- Prominent placement in one of the most visible areas at the conference venue
- Your Logo on the Stages screens during speeches\*
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance)
- Simultaneous translation available upon request
- Logos on the press wall of the photo zone
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth
- 1 email with your brand description (alongside other general sponsors)
- Watermarked photos with your logo after the conference
- Company logo in the top categories of the conference sponsors
- Sponsorship announcement on social media (audience of 60K+ marketers)

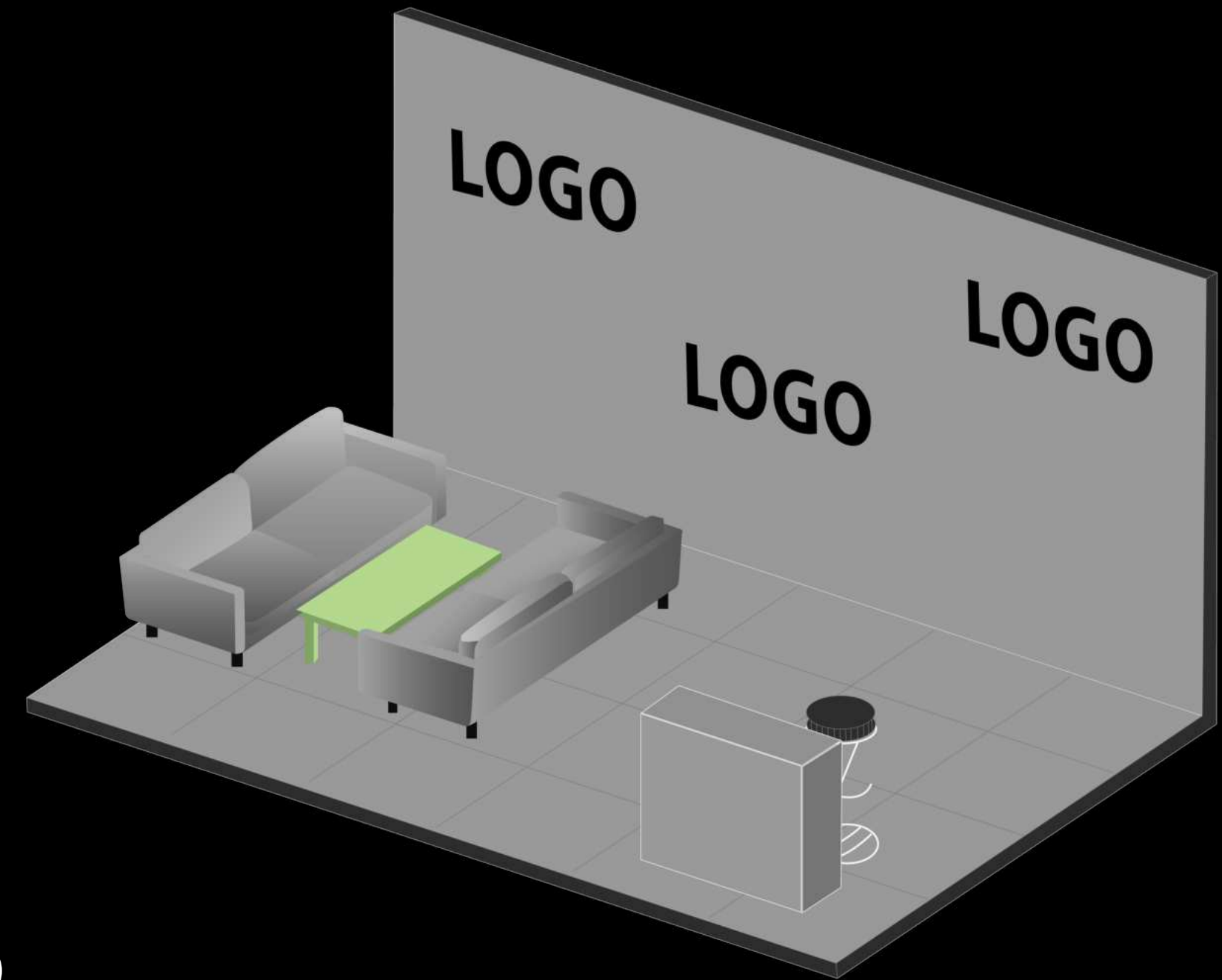


# MAJOR SPONSOR

USD 17600

## WHAT DOES THIS PACKAGE OFFER?

- 10 diamond+ tickets for the team including diamond access to the afterparty
- 4 silver tickets for affiliates
- 24 m2 of your space (6x4 m)
- Backwall 6 meters wide with led lamps
- Prominent placement in one of the most visible areas at the conference venue
- 2 Sofas & 1 Coffee Table
- 1 branded counter and a high chair
- Opportunity to secure a 30-minute speaking slot on the open panel stage (must be booked two months in advance)
- Simultaneous translation available upon request
- Logos on the press wall of the photo zone
- Opportunity to set up an LED screen (additional costs and installation coordination are on you)
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Sponsorship announcement on social media (audience of 60K+ marketers)



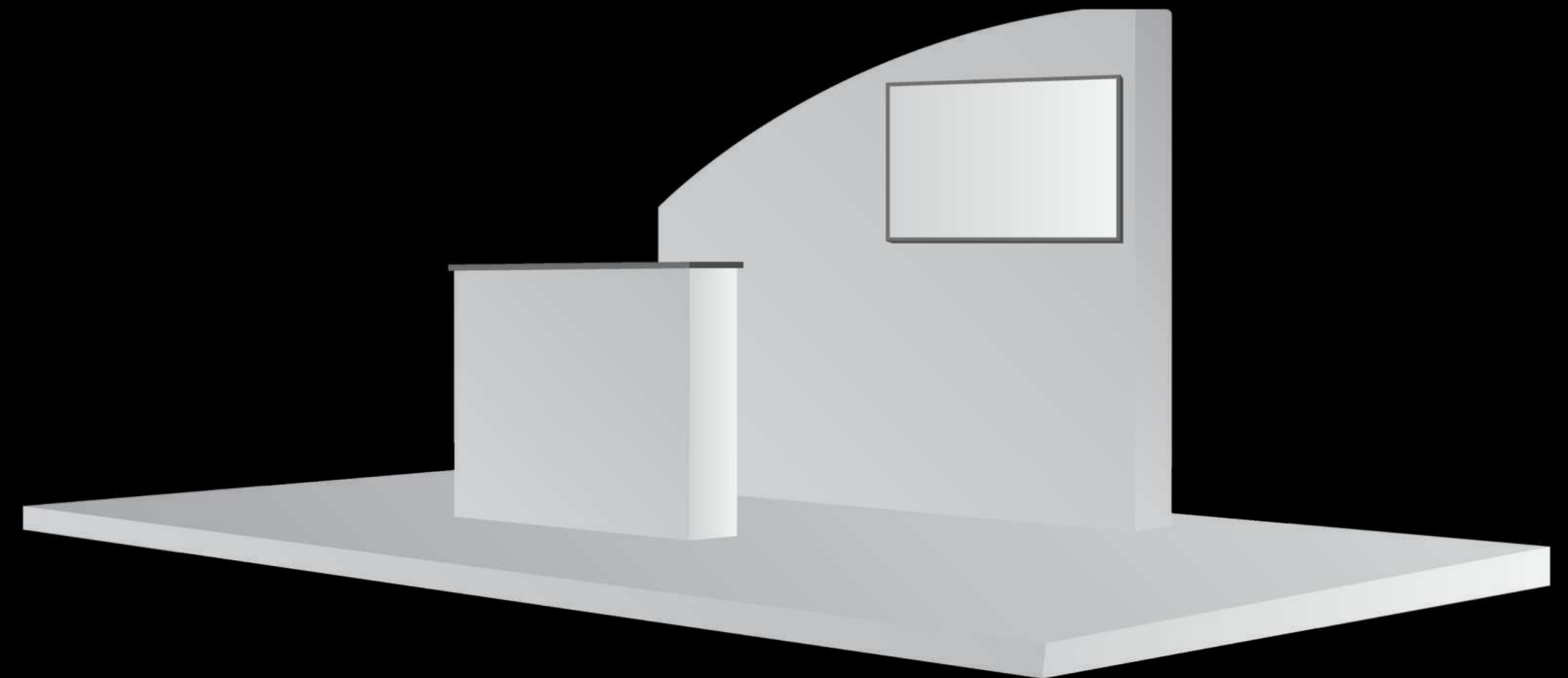


# EXCLUSIVE MAJOR SPACE SPONSOR

USD 14400

## WHAT DOES THIS PACKAGE OFFER?

- 8 diamond+ tickets for the team including diamond access to the afterparty
- 4 silver tickets for affiliates
- 24 m2 of your space (6x4 m)
- Custom construction of a 24 m<sup>2</sup> booth according to your specifications, at your expense.
- Prominent visibility in prime areas of the venue
- Opportunity to secure a 30-minute speaking slot on the open panel stage (must be booked two months in advance)
- Simultaneous translation available upon request.
- Logos on the press wall photo zone
- Model accreditation (if you provide your own promo models, we will supply them with passes) The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

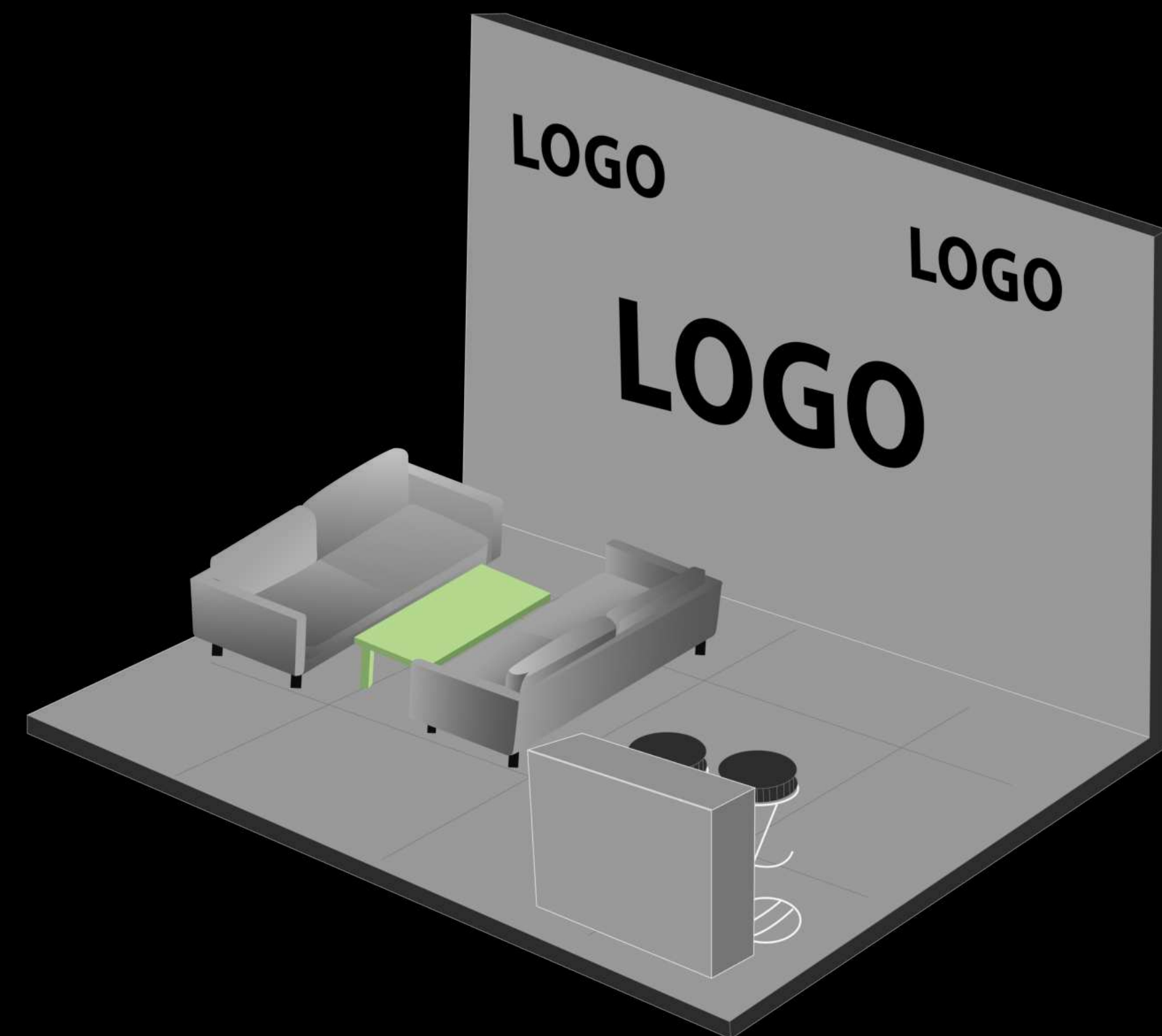


# PLATINUM SPONSOR

USD 10900

## WHAT DOES THIS PACKAGE OFFER?

- 6 gold tickets for the team including gold access to the afterparty
- 2 silver tickets for affiliates
- 12 m2 of your space (4x3 m)
- Backwall 4 meters wide with led lamps
- 2 Sofas & 1 Coffee Table
- 1 branded counter
- 2 high chairs
- Opportunity to set up an LED screen (additional costs and installation coordination are on you) The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

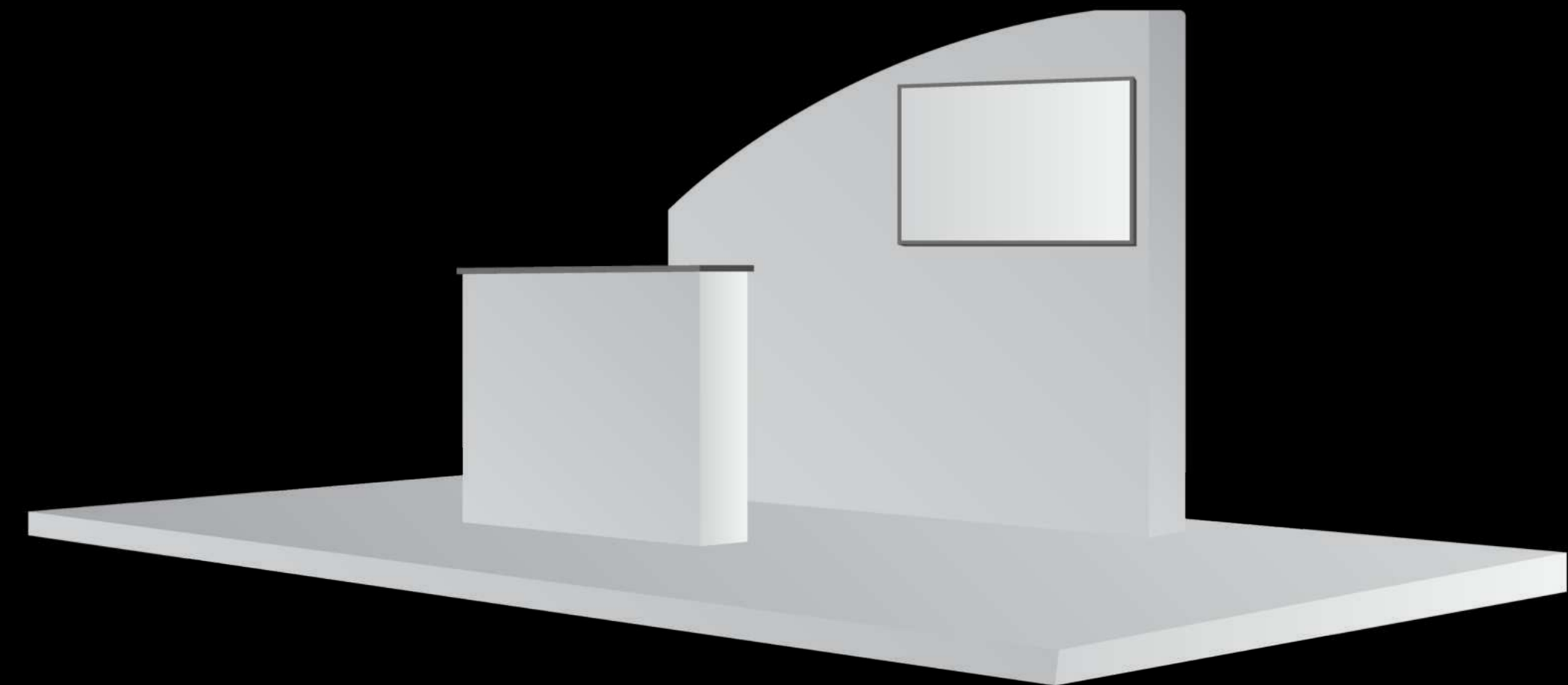


# EXCLUSIVE PLATINUM SPACE SPONSOR

USD 7200

## WHAT DOES THIS PACKAGE OFFER?

- 6 gold tickets for the team including gold access to the afterparty
- 2 silver tickets for affiliates
- 12 m2 of your space (4x3 m)
- **Custom construction of a 12 m<sup>2</sup> booth according to your specifications, at your expense**
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

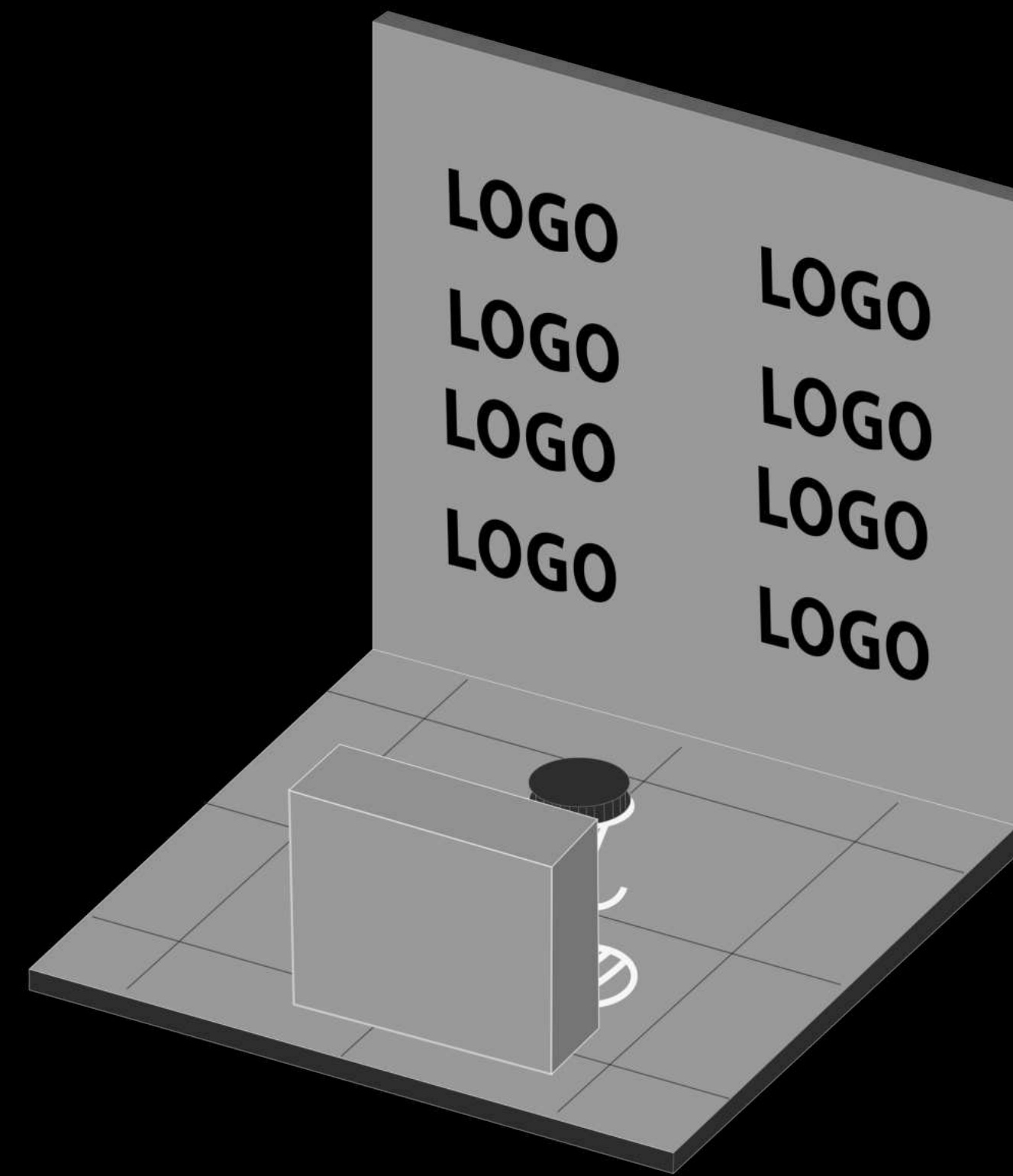


# DIAMOND SPONSOR

USD 7900

## WHAT DOES THIS PACKAGE OFFER?

- 6 gold tickets for the team including gold access to the afterparty
- 3 silver passes for affiliates
- 9 m2 of your space (3x3 m)
- Backwall 3 meters wide with LED lamps
- 1 branded counter and a high chair
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Logos on the press wall of the photozone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

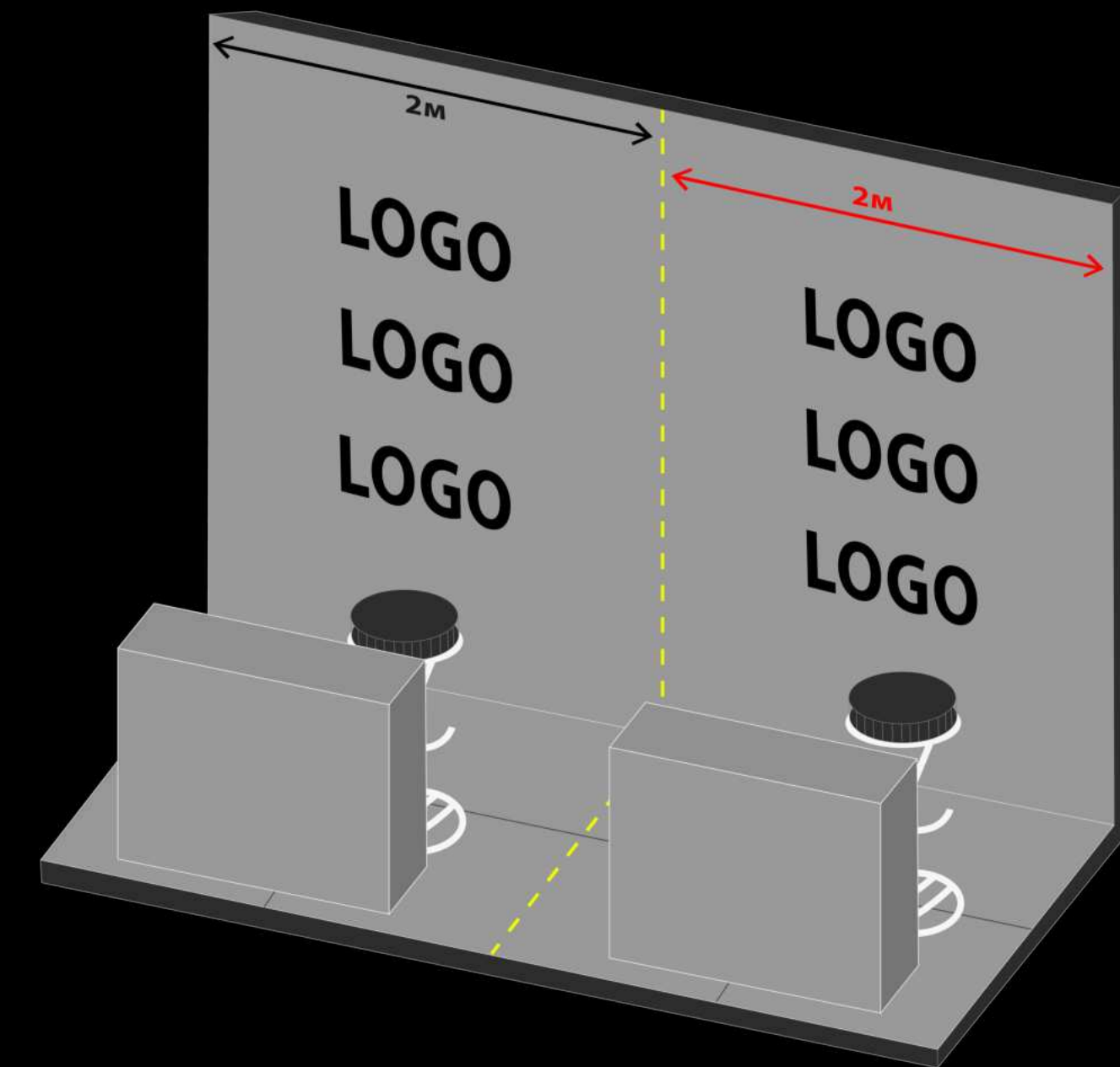


# SILVER SPONSOR

USD 4500

## WHAT DOES THIS PACKAGE OFFER?

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- 5 m<sup>2</sup> of your space (2x2,5 m)
- Backwall 2 meters wide with LED lamps
- 1 branded counter and a high chair
- Logos on the press wall of the photozone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# BRANDED SPEECH ZONE

USD 11900

## WHAT DOES THIS PACKAGE OFFER?

- 6 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded speech stage on the left and right sides
- Branded chairs with your logo in the presentation area
- LED screen advertising in the presentation area
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# BAR SPONSOR

USD 7900



## WHAT DOES THIS PACKAGE OFFER?

- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bar with big vinyl banners
- T-shirts with your logo for 2 bartenders
- 200 coasters and 200 business cards distributed throughout the location
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

# BRANDED RECEPTION

USD 7900



## WHAT DOES THIS PACKAGE OFFER?

- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded registration counter
- Receptionists dressed in t-shirts with your logo
- 2 fly banners with your logo
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# BAGS SPONSOR

USD 7900



## WHAT DOES THIS PACKAGE OFFER?

- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bags with merch for attendees of the Conference
- Logos on the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

# PHOTOZONE SPONSOR

USD 8000

(Individual construction of photozone, according to your desired specifications and at your expense)

USD 6000



## WHAT DOES THIS PACKAGE OFFER?

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded Brand Wall with 6x2,5 m at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).

# BRACELET SPONSOR

USD 6900

**SOLD OUT**

## WHAT DOES THIS PACKAGE OFFER?

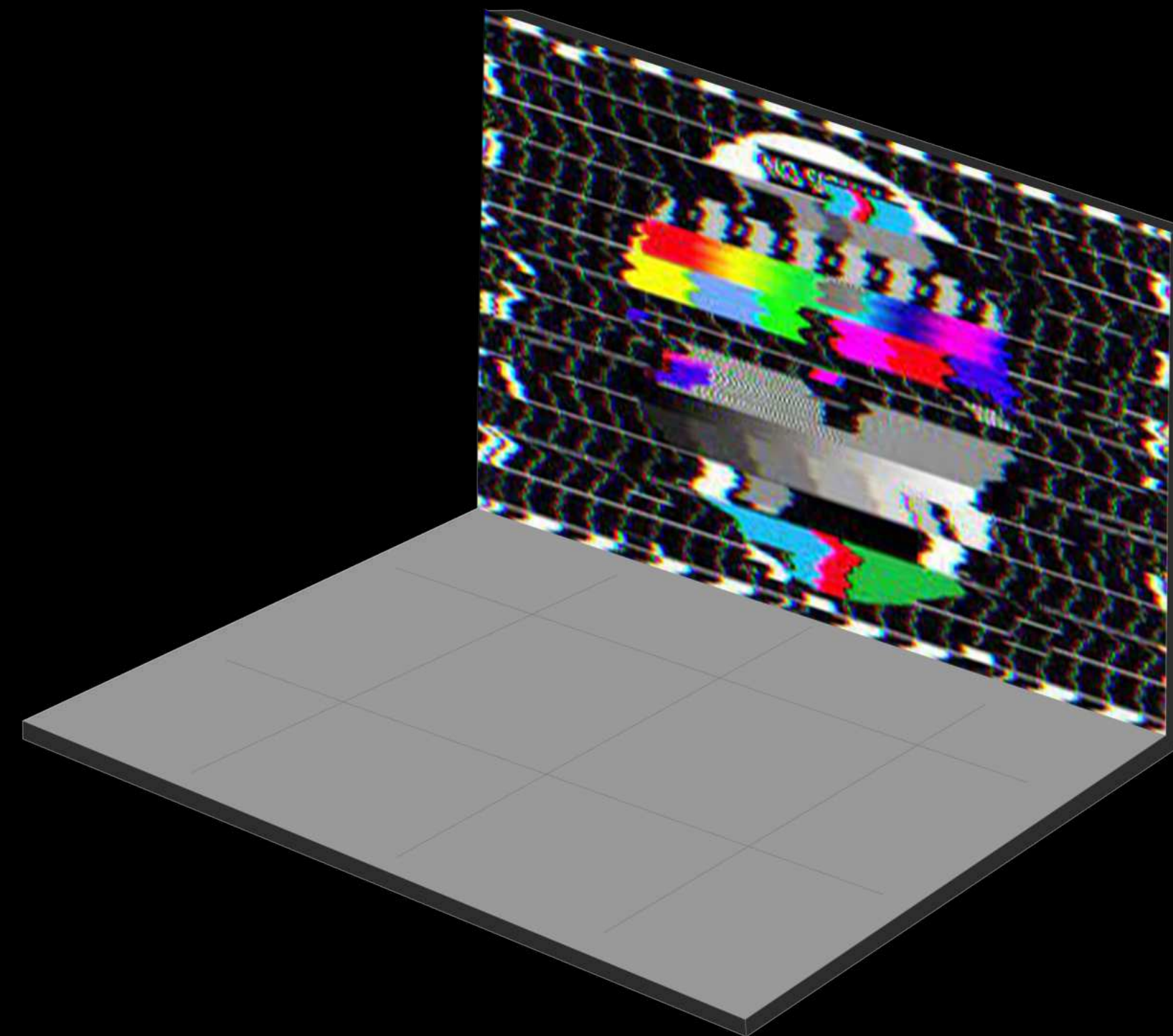
- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bracelets for all attendees of the Conference
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

# OPEN SPEECH PANEL SPONSOR

USD 8900

## WHAT DOES THIS PACKAGE OFFER?

- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Your logo on video translation on a 3x4 meter LED-screen during conference and between speakers' reports
- Branded banner on the stage 1x4 m
- Logos on the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# BRANDED WATER

USD 6000



## WHAT DOES THIS PACKAGE OFFER?

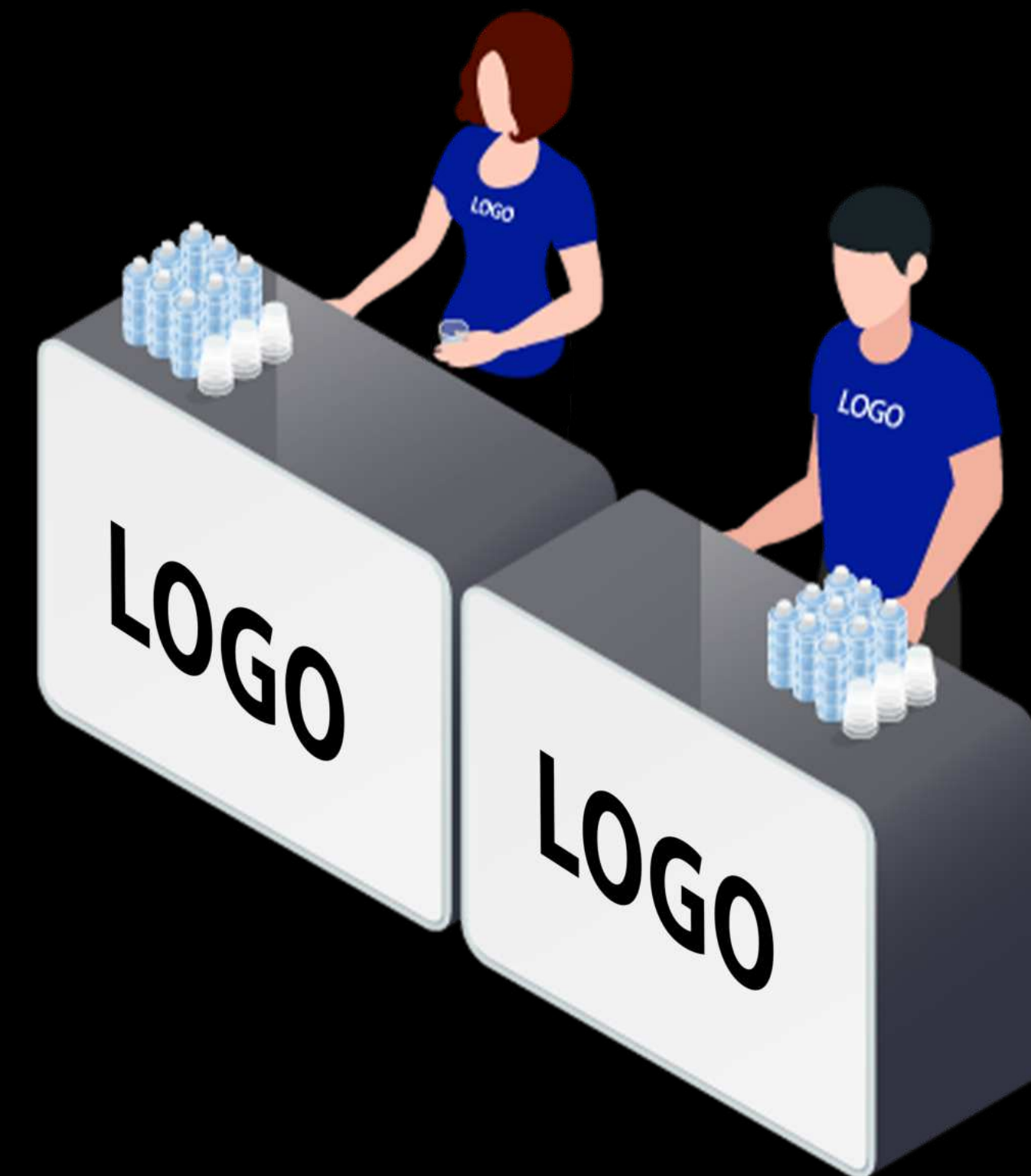
- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded water bottles offer the opportunity to personalize an essential product at a hot and dynamic conference, providing strong and high-quality brand recognition among other participants at the event
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

# FOOD ZONE SPONSOR

USD 6000

## WHAT DOES THIS PACKAGE OFFER?

- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Big banner on a food counter
- 2 T-shirts with your logo on waiters
- Your business cards on Food Court zone
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# BADGE SPONSOR

USD 5500



## WHAT DOES THIS PACKAGE OFFER?

- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded badges for all attendees of the Conference
- Logos the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

# LOUNGE SPONSOR

USD 8000

## WHAT DOES THIS PACKAGE OFFER?

- 3 diamond tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded lounge zone
- Your business cards on the tables of the Lounge Zone (upon your request)
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)





# HUMMER SPONSOR

USD 5000

## WHAT DOES THIS PACKAGE OFFER?

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded Hummer with stickers 50x150 cm with your company logo
- Hummer will be located at the entrance to the conference hall for 2 days of the conference and will meet speakers at hotels
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# BRANDED OUTDOOR ENTRANCE SPONSOR

USD 4900

# LOGO

## WHAT DOES THIS PACKAGE OFFER?

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- 10 branded flags for your company placed in front of conference area
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

# GENERAL SPONSORSHIP

USD 4000

## PADDLE TOURNAMENT



### WHAT DOES THIS PACKAGE OFFER?

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates;
- 2 banners at the entrance;
- Branded awards and medals for tournament participants;
- A branded paddle court with two 1x1 meter stickers;
- Logos on the press wall of the photo zone;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).

# KOROLOVA PARTY SPONSOR

## GENERAL SPONSOR / 12 000 USD

- 8 tickets to this event;
- 8 diamond tickets for the team including diamond access to the afterparty
- 10 large fly banners;
- Branded Photozone of this event;
- VIP table for 6 for team with luxury alcohol (rum, whiskey, wine, beer);
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference website + social media (audience of 60K+ marketers).

## BAR SPONSOR / 4 000 USD

- 3 tickets to this event;
- 3 gold tickets for the team including gold access to the afterparty;
- 2 silver passes for affiliates;
- Branded bar with big vinyl banners;
- T-shirts with your logo for 2 bartenders;
- 200 coasters and 200 business cards distributed throughout the location
- Logos on the press wall of the photo zone;
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media. (audience of 60K+ marketers).

## BRANDED RECEPTION / 4 000 USD

- 3 tickets to this event;
- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates;
- Branded registration counter;
- Receptionists dressed in t-shirts with your logo;
- 2 fly banners with your logo;
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).

## DIAMOND SPONSOR / 3 000 USD

- 6 tickets to this event;
- 2 X-banners 180\*80 with your logo and QR code;
- VIP table for 6 with luxury alcohol (rum, whiskey, wine, beer);
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).

# EXTRA:

## T-SHIRT SPONSOR / 3 000 USD

- Location coordinators in branded t-shirts with your company logo
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

## MASSAGE SPONSOR / 3 000 USD

- Branded massage area with your company logo
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

## CHARGING STATION SPONSOR / 3 000 USD

- 6 stickers (diameter 50 centimeters) with your company logo
- logo on 6 tables for charging and branded poufs
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

## ENTERTAINMENT SPONSOR / 3 000 USD

- Branded gaming machines (air hockey, etc.)
- 1 T-shirts with your company logo for staff members
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

# EXTRA:

## COFFEE SPONSOR / USD 3000

- Your logo on the coffee machine
- 1 t-shirt with your company logo for the barista
- Branded paper coffee cups
- Possibility to cover the cost of coffee in advance, providing guests with complimentary coffee (extra charges apply)
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

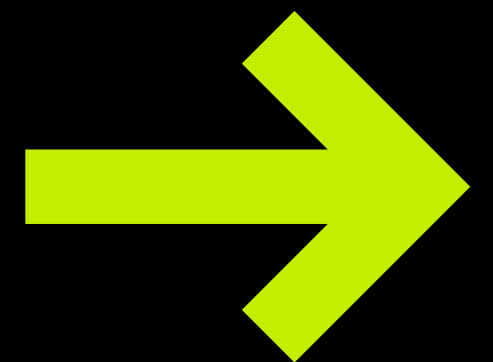
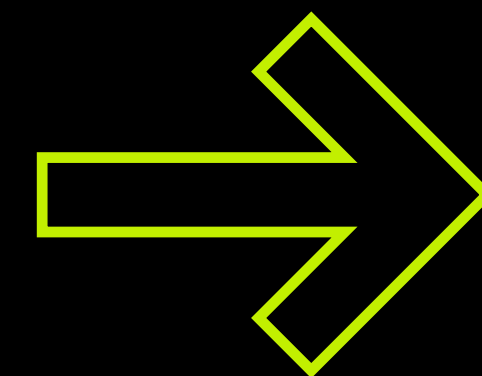
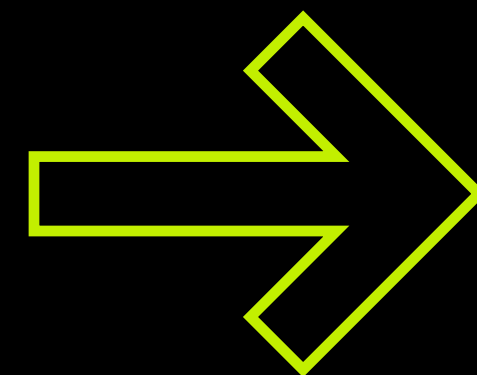
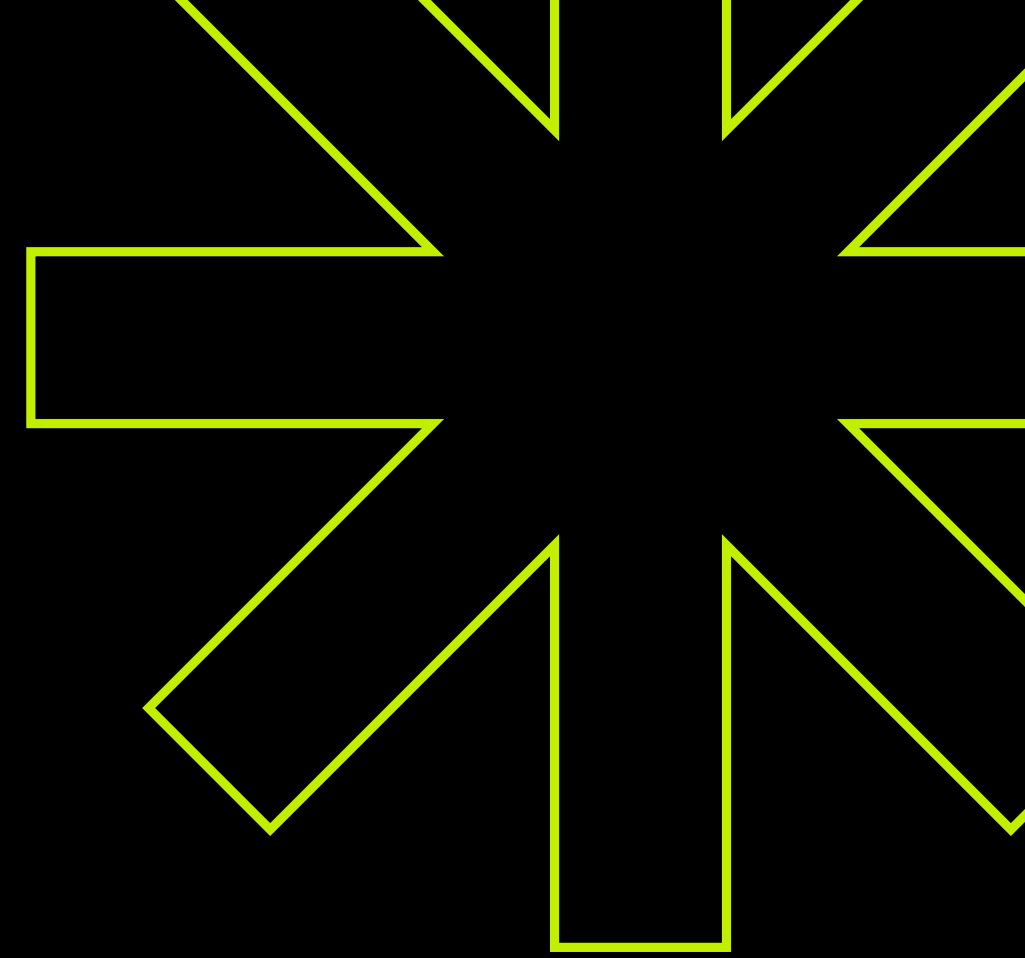
## PHOTO BOOTH SPONSOR / USD 3000

- Photo booth with your logo on pictures at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

## WI-FI SPONSOR / USD 3000

- Branded Wi-Fi password at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

OFFICIAL  
**AFTER PARTY  
SPONSORSHIP**



# GENERAL AFTER PARTY SPONSOR

USD 11900

## WHAT DOES THIS PACKAGE OFFER?

- 8 diamond tickets for the team including diamond access to the afterparty
- 4 silver passes for affiliates
- 10 large fly banners
- VIP table for team with luxury alcohol (rum, whiskey, wine, beer)
- Your logo on the video displayed on the LED-screen during the event
- Your logo on photos and video report from the party
- Sponsorship announcement on the conference website  
+ social media (audience of 60K+ marketers)





# DIAMOND AFTER PARTY SPONSOR

USD 4900



## WHAT DOES THIS PACKAGE OFFER?

- 6 diamond tickets for the team including diamond access to the afterparty
- 2 silver passes for affiliates
- 2 X-banners 180\*80 with your logo and QR code
- VIP table for team with luxury alcohol (rum, whiskey, wine, beer)
- Your logo on the video displayed on the LED-screen during the event
- Your logo on photos and video report from the party
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



**FOR ALL QUESTIONS REGARDING SPONSORSHIP,  
VISA INVITATION, PRICES, AND OTHERS,  
PLEASE SEND US A MESSAGE HERE:**

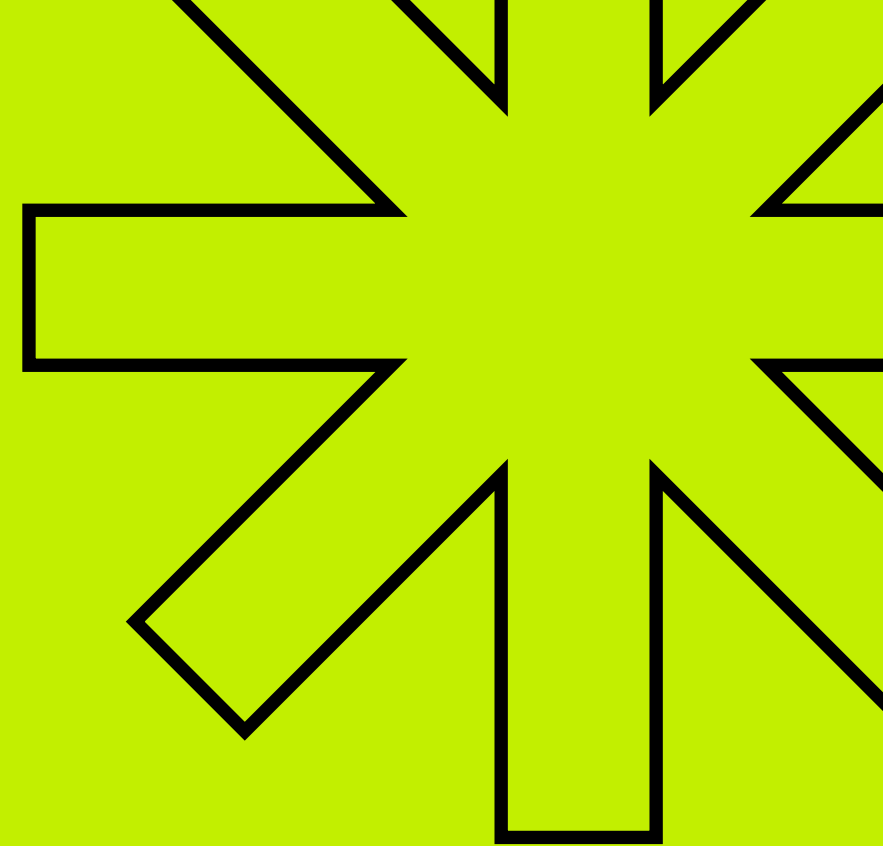
**WEBSITE: <https://www.conversion-conf.com/>**



**KARYNA**  
**HEAD OF SALESSALES**  
@salescc2021



**VLADIMIR**  
**SALES**  
@conversion\_conf\_sales





# THANK YOU FOR YOUR INTEREST

**LOOKING FORWARD TO OUR CONFERENCE IN WARSAW IN 2025.  
LET'S ROCK THE INDUSTRY TOGETHER AND GET  
THE BEST UPDATES FROM OUR MARKETING GURUS!**

**THE MOST IMPORTANT THING IS TO HAVE A GREAT TIME TOGETHER:  
LEARN, NETWORK, PARTY, RELAX, AND REPEAT**

**CONVERSION CLUB TEAM**

